

## ABOUT SIDE GALLERY

Launched in June 2015, Side Gallery is a small curated space adjacent to design agency Designfront, in Red Hill, Brisbane. The owner, Designfront Director Leesa Hickey, is passionate about providing opportunities for emerging and established artists, illustrators, photographers and designers to show their work as well as building relationships with galleries that represent them.

From September 2016, independent curator and arts consultant Beth Jackson has partnered with Leesa Hickey to provide curatorial advice and support to the Side Gallery exhibition program.

### Side Gallery

The Garden Studio  
Enter via Emma Street  
31 Murray Street, Red Hill  
PO Box 515 Red Hill  
Queensland 4059

info@sidegallery.com.au  
0409 549 447

### Gallery Hours

Wednesday to Friday 10am – 5pm  
Saturday 10am – 1pm with the artist

The Gallery is a boutique space of 15.6m<sup>2</sup>. It can support a range of artistic media for solo and small group exhibitions. The space provides flexible options for exhibition design and artists are encouraged to consult with Side Gallery managers in the development of their exhibition proposals.

The exhibition opportunity also includes use of the studio space for the opening function. Participants are able to display supplementary material in this space as an extension of their gallery exhibition. Three Apple computers with 23" monitors are available for the display of digital imagery. Two long work benches are available for the display of objects or loose-format, printed materials.

Refer Side Gallery Plans — available from the Side Gallery website

## WHO SHOULD APPLY FOR THE PROGRAM?

Side Gallery welcomes proposals from early career through to established practitioners presenting solo or group exhibitions. The program is open to visual artists and broader creatives for the exhibition of new work across all media including installation, sculpture, digital media, photography, painting, drawing, video/moving image, sound and live art. Interstate artists are welcome to apply, however please be aware it is preferred artists install their own work and attend the exhibition opening. Side Gallery will consider exhibitions that are part of Masters or PhD examination requirements. Artists with commercial gallery representation are welcome to apply.

Side Gallery is committed to engaging with a diverse range of artists and encourages applications by members of the creative community across spectrums of ability, age, cultural background, gender identity and sexual orientation.

## **PROGRAM PARTICIPANT RESPONSIBILITIES**

- Transportation, installation, de-installation to gallery standards
- Provide high quality images of artwork as well as written information as required for promotional purposes via electronic media
- Liaise with Side Gallery representatives in discussing the development of work for the exhibition and for access to and use of the gallery space and equipment
- Attendance at the exhibition opening and during Saturday gallery hours and participation in an interview with Side Gallery Curator for publication via the gallery website
- Insure all artwork for loss or damage and ensure appropriate Public Liability Insurance coverage for participant's own activities

## **THE EXHIBITION PROGRAM**

- Use of Side Gallery for 3 weeks
- Use of Designfront studio office space for opening night function
- Artist interview with Side Gallery Curator published via the Gallery's website
- Promotional support from Side Gallery, delivered electronically
- Advice and assistance from Gallery representatives
- Hosting of a two hour, catered opening event
- Supervision and security of the exhibition space

## **APPLICABLE EXHIBITION FEES**

- A non-refundable deposit fee of \$330 including GST is due upon acceptance of the exhibition proposal.
- An exhibition fee of \$440 including GST is due at least one month prior to the exhibition period.
- The Gallery will process artwork sales, charging a commission of 15%. Alternatively, the Gallery may direct sales enquiries to the participant's agent..
- NOTE: For Artwork Sales, Side Gallery will charge GST regardless of the Participant's GST registration status. Where the Participant is not GST registered, Side Gallery will retain the GST.

## **APPLICATION AND SELECTION PROCESS**

All applications are assessed by Side Gallery owner and Director Leesa Hickey and Side Gallery Curator, Beth Jackson. Applications may also be referred to independent industry professionals for additional assessment advice.

### **Curatorial Considerations:**

- The development of new work which furthers the participant's practice in significant ways.
- The proposal demonstrates consideration of the exhibition space/s and is site-responsive. The proposal has a cohesive and compelling subject and methodology.
- The proposal may link to other events, broader artistic, cultural or community contexts, locally or nationally.
- Proposals that explore contemporary social issues and contribute to broader social and cultural debates are encouraged.
- Proposals from interstate artists are encouraged, particularly those without commercial gallery representation in Brisbane.

## **FURTHER INFORMATION**

If you have questions about the Exhibition Program application process, please contact Side Gallery on [info@sidegallery.com.au](mailto:info@sidegallery.com.au) or 0409 549 447

## **2017 SIDE GALLERY EXHIBITION PROGRAM – APPLICATION COVER SHEET**

To be completed and returned with the applicant's proposal

## CONTACT DETAILS

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Name

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ABN

Gst Registered

Yes

No

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Street Address

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Postal Address

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Phone / Mobile

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Email

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Website

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## EXHIBITION PERIOD PREFERENCE:

The exhibition program will run April to December 2017. Please indicate which month/s you wish to present your exhibition.

## EXHIBITION PROPOSAL: 1 – 2 PAGES, addressing the following:

- A clear and concise proposal for the exhibition and the artwork to be included
- A brief outline of the ideas central to your exhibition
- A brief description of your practice and how this project will contribute to its development
- A brief methodology for installation, including potential equipment needs and other support required and details of how this support will be sourced.

## CURRICULUM VITAE:

- For each participant involved in the exhibition proposal
- Summary versions are acceptable

## SUPPORT MATERIAL

- Up to 12 digital images — provided as single files in JPEG format, maximum 500KB per image file.
- And/or up to 10 minutes or 5MB of video or sound material.
- Numbered attribution listing that corresponds to numbered and named digital image/media files.
- A brief statement describing the support material's relationship to the exhibition proposal.

## APPLICATIONS DUE

Proposals to be submitted electronically to [info@sidegallery.com.au](mailto:info@sidegallery.com.au)

NOTE: Submission of a Proposal does not constitute a contractual relationship with Side Gallery, and the Gallery is under no obligation to select any of the proposals received.

## NOTIFICATION

Within three weeks of submission.